



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 814016 /		<u>Alt Order #</u> 06299192
<u>Product</u> AMERICAN CROSSROADS		
<u>Contract Dates</u> 09/05/12 - 09/14/12		<u>Estimate #</u> 690
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 08/28/12 / 09/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBTV	09/07/12	09/07/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--	1			\$650.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	09/03/12-09/09/12	WBTV News at 4p	M-F 4-4.30p	-----F----	:30		\$650.00	NM		
		See MG 3.2,3.3										
N 2	WBTV	09/07/12	09/07/12	WBTV News 5a	5-530a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--	1			\$600.00				
N 3	WBTV	09/07/12	09/07/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--	1			\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	09/03/12-09/09/12	WBTV News at 5p	5p-5:30p	-----F----	:30		\$1,200.00	NM		
		See MG 3.2,3.3										
	2	WBTV	09/03/12-09/09/12	WBTV News at 5p	5p-5:30p	-TuWTh-----	:30		\$1,200.00	NM		
	Ⓜ	MG for 1.1,3.1										
	3	WBTV	09/03/12-09/09/12	WBTV News at 4p	M-F 4-4.30p	-TuWTh-----	:30		\$650.00	NM		
	Ⓜ	MG for 1.1,3.1										
N 4	WBTV	09/07/12	09/07/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	----1--	1			\$1,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WBTV	09/03/12-09/09/12	WBTV News at 6p	M-F 6p-630p	-----F----	:30		\$1,800.00	NM		
		See MG 4.2										
	2	WBTV	09/12/12-09/12/12	WBTV News @ 11p	11p-1135p	---W-----	:30		\$3,000.00	NM		
	Ⓜ	MG for 9.1,4.1										
N 5	WBTV	09/10/12	09/10/12	Price Is Right	11a-12p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	1-----	1			\$600.00				
N 6	WBTV	09/10/12	09/10/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	1-----	1			\$1,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

Contract / Revision	Alt Order #
814016 /	06299192

Contract Dates	Product	Estimate #
09/05/12 - 09/14/12	AMERICAN CROSSROADS	690

Advertiser	Original Date / Revision
American Crossroads	08/28/12 / 09/12/12

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N 7	WBTV	09/10/12	09/10/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$650.00																																														
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Start Date	End Date	Weekdays	Spots/Week	Rate																																																						
Week: 09/10/12	09/16/12	1-----	1	\$650.00																																																						
N 8	WBTV	09/10/12	09/10/12	WBTV News 5a	5-530a		:30			NM	1	\$600.00																																														
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Week: 09/10/12	09/16/12	1-----	1	\$600.00																																																						
N 9	WBTV	09/10/12	09/10/12	WBTV News at 5p	5p-5:30p		:30			NM	0	\$0.00																																														
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See MG 4.2																																																										
N 10	WBTV	09/10/12	09/10/12	WBTV News at 6p	M-F 6p-630p		:30			NM	0	\$0.00																																														
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																		
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Ⓜ See MG 21.2																																																										
N 11	WBTV	09/08/12	09/08/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$500.00																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----1-</td><td>1</td><td>\$500.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----1-	1	\$500.00																																					
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Week: 09/03/12	09/09/12	-----1-	1	\$500.00																																																						
N 12	WBTV	09/09/12	09/09/12	WBTV Sun AM News	6-7a		:30			NM	1	\$300.00																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----1</td><td>1</td><td>\$300.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----1	1	\$300.00																																					
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Week: 09/03/12	09/09/12	-----1	1	\$300.00																																																						
N 13	WBTV	09/09/12	09/09/12	WBTV News Sun 630p	Sun 630p-7p		:30			NM	1	\$1,000.00																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>-----1</td><td>1</td><td>\$1,000.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	-----1	1	\$1,000.00																																					
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Ⓜ MG for 13.1 09/09																																																										
N 14	WBTV	09/06/12	09/13/12	Price Is Right	11a-12p		:30			NM	2	\$1,200.00																																														
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N 15	WBTV	09/06/12	09/13/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$2,000.00																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>---1---</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>---1---</td><td>1</td><td>\$1,000.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	---1---	1	\$1,000.00	Week: 09/10/12	09/16/12	---1---	1	\$1,000.00																																
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N 16	WBTV	09/06/12	09/13/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	2	\$1,500.00																																														
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>---1---</td><td>1</td><td>\$750.00</td></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>---1---</td><td>1</td><td>\$750.00</td></tr></table>												Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/03/12	09/09/12	---1---	1	\$750.00	Week: 09/10/12	09/16/12	---1---	1	\$750.00																																
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N 17	WBTV	09/06/12	09/13/12	WBTV News 530a	530-6a		:30			NM	2	\$1,650.00																																														
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N 18	WBTV	09/06/12	09/13/12	WBTV News at 530p	M-F 530p-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--- 1---				1	\$1,500.00			
Week:		09/10/12	09/16/12	--- 1---				1	\$1,500.00			
N 19	WBTV	09/06/12	09/13/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--- 1---				1	\$1,300.00			
Week:		09/10/12	09/16/12	--- 1---				1	\$1,300.00			
N 20	WBTV	09/13/12	09/13/12	The Early Show	7-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--- 1---				1	\$600.00			
N 21	WBTV	09/14/12	09/14/12	Price Is Right	11a-12p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---- 1--				1	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WBTV	09/10/12-09/16/12	Price Is Right	11a-12p	----- F----	:30	\$600.00	NM		
		See MG 21.2										
		2	WBTV	09/14/12-09/14/12	WBTV News @ 11p	11p-1135p	----- F----	:30	\$2,400.00	NM		
		Ⓜ MG for 10.2,21.1										
N 22	WBTV	09/11/12	09/11/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- 1-----				1	\$1,000.00			
N 23	WBTV	09/11/12	09/11/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- 1-----				1	\$750.00			
N 24	WBTV	09/11/12	09/11/12	WBTV News 530a	530-6a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- 1-----				1	\$825.00			
N 25	WBTV	09/11/12	09/11/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- 1-----				1	\$1,500.00			
N 26	WBTV	09/11/12	09/11/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- 1-----				1	\$1,300.00			
N 27	WBTV	09/11/12	09/11/12	The Early Show	7-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	- 1-----				1	\$600.00			
N 28	WBTV	09/05/12	09/12/12	Price Is Right	11a-12p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$600.00			
Week:		09/10/12	09/16/12	-- 1----				1	\$600.00			
N 29	WBTV	09/05/12	09/12/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$1,000.00			
Week:		09/10/12	09/16/12	-- 1----				1	\$1,000.00			
N 30	WBTV	09/05/12	09/12/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$650.00			
Week:		09/10/12	09/16/12	-- 1----				1	\$650.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

<u>Contract / Revision</u> 814016 /		<u>Alt Order #</u> 06299192
<u>Contract Dates</u> 09/05/12 - 09/14/12	<u>Product</u> AMERICAN CROSSROADS	<u>Estimate #</u> 690
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 08/28/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 31	WBTV	09/05/12	09/12/12	WBTV News 5a	5-530a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$600.00			
Week:		09/10/12	09/16/12	-- 1----				1	\$600.00			
N 32	WBTV	09/05/12	09/12/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$1,200.00			
Week:		09/10/12	09/16/12	-- 1----				1	\$1,200.00			
N 33	WBTV	09/05/12	09/12/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$1,800.00			
Week:		09/10/12	09/16/12	-- 1----				1	\$1,800.00			
N 34	WBTV	09/12/12	09/12/12	The Early Show	7-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- 1----				1	\$600.00			
N 35	WBTV	09/14/12	09/14/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---- 1--				1	\$750.00			
N 36	WBTV	09/14/12	09/14/12	WBTV News 530a	530-6a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---- 1--				1	\$825.00			
N 37	WBTV	09/14/12	09/14/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---- 1--				1	\$1,500.00			
N 38	WBTV	09/14/12	09/14/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---- 1--				1	\$1,300.00			
N 39	WBTV	09/14/12	09/14/12	The Early Show	7-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---- 1--				1	\$600.00			
Totals											49	\$48,300.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/14/12	49	\$48,300.00	\$41,055.00
Totals	49	\$48,300.00	\$41,055.00

Signature: _____ Date: _____

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